

Environmental spy



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STAR WEEKLY

TORONTO
APRIL 6, 1940

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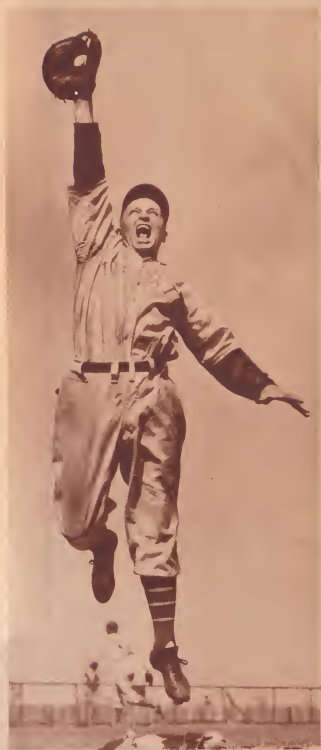


APRIL SHOWERS

SPORTS AS USUAL DURING WAR



"PLAY BALL" will be officially sounded soon. The Toronto Leafs, training in the sunny south, are playing exhibition games until they open the International league season at Newark, April 18. Above: Jim Reninger, 6-foot-3 pitcher acquired by Toronto from Philadelphia Athletics. Right: Harley Boss, Leafs' new first-baseman secured from San Francisco in a trade for Jack Burns



IT IS OVER ONE HUNDRED YEARS since the annual crew race between Cambridge and Oxford was held on the upper Thames at Henley. The usual mile-and-a-half course near London was for-

bidden because the crowd would be an easier target for bombs if the Nazis dared to launch their long-promised spring strafing. However, nothing happened, except that Cambridge won easily

I SEE YOU DRIVE A *Chrysler*

"Yes, Fred—and it's the first motor car I ever owned, that completely satisfied the three of us."



You are invited to take a Chrysler "Floating Ride"—to sense that subtle feeling of satisfaction and pride which all Chrysler owners experience, when people they meet remark—"I SEE YOU DRIVE A CHRYSLER!"

CHRYSLER ROYAL • ROYAL WINDSOR • TRAVELLER • NEW YORKER • SARATOGA • CROWN IMPERIAL

MOST OF NAZI WAR PLANT VULNERABLE TARGET



BRITAIN'S AIRFIGHTERS have an advantage over their German foes because such objectives as the heavily fortified bases at Sylt, Heligoland and Kiel are less than a 90-minute flight for Bristol

Blenheim bombers such as pictured here. Scapa Flow is over two hours' flight for Nazi airmen. The Bristol Blenheims travel 300 miles an hour, have a range of 2,000 miles with crew of three

TWO TORONTO CLUBS PIONEERED "WATER BALLET"



THIS IS THE DOLPHINET'S FAN, an ornamental swimming "stunt," at which the amphibious young ladies of the Dolphinet's club, Toronto, are among world's finest exponents. The perform-

once of the girls is in big demand. This week-end they are at Kitchener "Y"; last week they earned plaudits from Upper Canada College Old Boys; the week before they appeared in Buffalo



MERRY YOUNG DOLPHINET'S-TO-BE are Mary Howson, Lois Johnstone, Connie Conacher, Dianne Canacher, Audrey Shart, Ruth Gardiner, Barbara Fluker, Nancy Purcell, Frances Seaton, Jean Ellis and Betty Watson



MERMAID SWIMMING CLUB sponsored the Ontario ornamental swimming championship meeting held at Willard Hall, Toronto, last month. Diver is Audrey Love

THESE CLOUDS OVER BULGARIA MAY TURN BLACK



WHILE CLOUDS ARE WHITE and peace reigns, Bulgaria is a country of smiling, tranquil landscape like this. Seventy per cent. of the people are farmers. But strife lurks in the outlines of

the distant Rhodope mountains, marking the frontier with Greece and cutting Bulgaria off from the open sea. She lost that avenue after being one of Germany's allies in the great war



KING BORIS of Bulgaria knows about dictators, having survived two such regimes. The king is a mild man; his hobby is trains. His queen, beside him, was formerly Princess Joanna of Italy



ROYAL CHILDREN are these two—seven months old Princess Luise of Bulgaria, and her brother, Crown Prince Simeon, aged two. Like all children, the prince likes to play with a clock



BULGARIAN FARMERS' WIVES work in the field, clad in their sturdy, bright peasant garb, and drink from earthen pitchers

RIGHT IN THE NERVE CENTRE of Europe is little Bulgaria, still smarting from the loss of the Dobrudja to Rumania, which claims she should have had still more. However, today finds Bulgaria saying: "We prefer peace to the Dobrudja." Bulgaria's alliance with Germany in the last war brought her nothing but dismemberment, and though her army is German-trained she is not likely to make the same mistake twice and is rapidly strengthening friendships with her Balkan neighbors



GOOSE-STEPPING through Sofia, the capital, are these Bulgarian soldiers, rated the Balkan best. They are trained along German lines



BULGARIAN PEASANT WOMEN PRAY that war may never again lay waste these fragrant fields of roses in central Bulgaria's Rose

Valley. Every morning, mid-May to mid-June, they gather roses, pack and take them to distilleries, their oil to become attar of roses

CARNIVAL TIME IN CUBA



SEÑORES AND SENORITAS it's rhumba time in Cuba. For his national dance the Cuban dresses in frills and furbelows, above, as much part of the real dance as the steps themselves. One of the most colorful features of carnival time, which extends over six

weeks, is the Comparsas, a sight never to be forgotten. By torchlight over 3,000 costumed native performers marched to music that originated in the Congo jungles. One of these tom tom bands is seen below. The festivities showed the evolution of the rhumba



Here's your new Frigidaire

NEW design!
NEW convenience features!
NEW low prices!*



See why FRIGIDAIRE is a Better Buy!

Canada's No. 1 Refrigerator Leads Again!

They inherit a proud tradition, these Frigidaires for 1940... their title to leadership proven by more than 5 million Frigidaires already purchased.

They're authentic beauty winners—as glamorous as a world-famous designer could make them. Gibraltar for strength, too—beauty-built to last a generation. And most important of all, they keep food safer and freeze ice faster at the lowest operating cost in Frigidaire history!

See what makes them such big, beautiful bargains! See the great new features, created for your convenience... and now made available in *even the lower-priced models!* See the sturdy cabinet construction, the precision engineering of the mechanism... dozens of appealing advantages. Ask

about amazing low prices never before thought possible!

But don't be fooled! If a refrigerator does not bear the "FRIGIDAIRE" nameplate, it is not a "FRIGIDAIRE" and will not offer the advantages set forth in this advertisement. FRIGIDAIRE is the name and trade-mark of the refrigerator manufactured by the Frigidaire Division of General Motors... Be sure the store you go to handles FRIGIDAIRE, made only by General Motors.

New FRIGIDAIRE COLD-WALL MODELS

Only Frigidaire has this famous new principle, that cools *through the walls*, saves precious vitamins in foods—preserves the freshness, flavor, and color days longer. And you don't even have to cover food! Ask your Frigidaire dealer for a Cold-Wall demonstration. It will be a revelation to you!



Double-Easy Quickcube Trays come loose and cubes pop out instantly. No hacking, no melting under faucet. No "gadgets" to lose or misplace. They give you greatest ice convenience ever offered.



Glass-Topped Hydrator guards freshness of fruits, vegetables, perishables—preserves color, flavor, days longer. **Porcelain-Front Utility Basket** has adjustable partitions for storage of small articles.



New Stainless Chromium Shelves dramatize the beauty of Frigidaire interiors with bright, mirror-smooth lustre. Rustless and sanitary. Stay new for years. Can be cleaned in a jiffy with a damp cloth.



Extra-Large Meat Tender slides out like a drawer. Saves many food dollars every month by properly protecting all kinds of meat and fowl. Also stores up to 100% extra supply of ice cubes for parties.



One-Piece Steel Cabinet built to last a generation, seals in the insulation and prevents "water-logging" of the insulation that destroys cold-keeping efficiency. It is the easiest of all cabinets to keep clean.



Meter-Mixer... simplest cold-making mechanism ever built. Self-tilting, self-cooling. Silent, efficient—uses less current than ever before. Exclusive F-114 Low Pressure Refrigerant.

*BIG, ROOMY 6 CU. FT. FAMILY-SIZE MODEL AT THE LOWEST PRICE IN FRIGIDAIRE HISTORY!

Has all these extra-value features:

6 Cubic Foot Storage Capacity • 1-Piece All-Steel Cabinet • Automatic Interior Light • Famous Meter-Mixer Mechanism • Uni-Matic Cold Control • Automatic Revers Defroster • Touch-Latch Door Opener • Frozen Storage Compartment • Cold-Storage Tray • 4 Big Ice Trays • Stainless Porcelain in Food Compartment • Satin-Smooth Dulux Interior • Automobile-type Hinges • Chromium Shelves • 5-Year Protection Plan Against Service Expense... Exclusive F-114 Low Pressure Refrigerant.



Buy the Favorite Buy Frigidaire

See also the 1940 Frigidaire Electric Range. It's extra fast! Extra sure! Extra thrifty! Brings new simplicity to cooking

NOW THEY'RE MAKING HATS OUT OF CREPE PAPER



FASHION'S LATEST WHIM is for paper hats, no less. If you're naturally handy, you'll find them easy to make and inexpensive. This black sailor has cuff trimming of ribbon to give required height in crown, with gay bow and flying streamers in the back



LOOKS SOMETHING LIKE an inverted sewing basket but it's really the last word in crepe paper pill boxes. It is spring leaf green, with ribbon centre and ribbon tabs at back. More suitable April showers hat is on the cover of this issue



Honey
BEAUTY ADVISOR
asks:

"DOES YOUR HUSBAND WANT TO SHOW OFF YOUR CHAPPED, RED HANDS?"

HONEY, LISTEN! FRANK'S GOT A RAISE — LET'S CELEBRATE

...YES, I'LL WEAR MY NEW EVENING DRESS ...HE'D BETTER BE PROUD OF ME

HEAR UP, ANN...FRANK JUST WANTS TO BE PROUD OF YOUR LOOKS...AND HE WILL BE, ONCE YOU GET YOUR HANDS LOOKING NICE WITH HINDS HONEY AND ALMOND CREAM

OH, HONEY...ISN'T HINDS THE GRANDEST LOTION! IT FEELS SO CREAMY, IT MUST BE SOOTHING...GOOD AND SOOTHING, TOO

HOW DO I LOOK, FRANK? LIKE IT ???

YEAH...THE DRESS IS SWELL...BUT GEE, ANN, YOUR HANDS ARE A GIVE-AWAY...SO RED AND CHAPPED! ANYONE CAN TELL THIS IS THE FIRST TIME WE'VE BEEN OUT IN YEARS!

THIS IS THE THANKS I GET...FOR DOING DISHES AND CLEANING HOUSE — ALL FOR YOU

GOSH, HONEY...I'VE HURT ANN'S FEELINGS BUT HER HANDS ARE AWFUL...MAYBE YOU CAN HELP...

THAT'S MY JOB...HELPING HANDS

LOOK, FRANK...AND FEEL! EVEN ONE APPLICATION OF HINDS MAKES MY AWFUL CHAPPED HANDS LOOK SMOOTHER

AND PRETTIER!

HINDS WORKS FAST...ITS EXTRA-CREAMY EXTRA-SOOTHING...GOOD FOR YOU MEN, TOO...AFTER DRIVING AND GARDENING, WE BEAUTY ADVISORS CERTAINLY BELIEVE IN HINDS

AM I PROUD OF YOU? YOU LOOK LIKE THE WIFE OF AN EXECUTIVE, ANN...ONE MORE RAISE AND YOU WON'T HAVE TO DO HOUSEWORK

SALLY...I LIKE KEEPING HOUSE...AND FROM NOW ON NO CHAPPED HOUSEWORK HANDS FOR ME...WITH HINDS HANDY, HINDS MEANS HONEYMOON HANDS FOR GOOD!

WANT appealing, lovable hands? Don't let housework and chilly winds spoil the looks of your hands. Use Hinds Honey and Almond Cream regularly to help guard against harsh chapping. Hinds is extra-creamy, extra-soothing. Helps tone down harsh redness. Coaxes back a softer look and feel. Hinds feels good, does good to tender hands! Contains Vitamin D. \$1, 50c, 25c, and 10c sizes at toilet goods counters.

WEDNESDAY NIGHT'S FUN NIGHT WITH BURNS AND ALLEN
Columbia Network Coast to Coast 7:30-9:30 P.M.
See local newspaper radio columns for exact time and station.

Chaps, Dimples, Rednesses, Weathered skin, Wrinkles, Calloused heels, Powder nose, After-shave lotion, Body rub.

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HINDS FOR HANDS



RIDING IS ONE of the favorite hobbies of Deanna Durbin, Hollywood's "One Smart Girl." Edna Mae Durbin was born in Winnipeg,

was named Deanna in a name contest. Only 18, she earns \$5,000 a week, will be a millionaire at 21. Her latest film is "It's A Date."

MAKING CHARITY MOVIE



TWO ENGLISH LOVELIES, Madeleine Carroll (left) and Anna Neagle (right) are among famous British and French screen stars who have joined to make feature-length film for charity. Other stars will include, Brian Aherne, Charles Boyer, Vivien Leigh,

Laurence Olivier, Ronald Colman, Errol Flynn, Cary Grant, Sir Cedric Hardwicke, Herbert Marshall and Roy Milland. Proceeds will be distributed to The Community Chest in U.S.A., Red Cross and other war charities in England, France, Belgium and Finland

IRIUM Reveals Brilliant Beauty of Teeth once dull and unattractive!



OF ALL TOOTH PASTES
AND POWDERS

**ONLY PEPSODENT
CONTAINS IRIUM**

If you want your teeth to sparkle and gleam with all their full natural radiance... insist on IRIUM.

You see, the *form* of dentifrice you select doesn't make the big difference. It's what's *in it* that does the work. That's why Pepsodent should be *your* choice. Because only Pepsodent Tooth Paste and Powder give you the *Plus Value* of IRIUM.

See how IRIUM, the sensational, patented, *more*

effective ingredient in Pepsodent flashes into *safe* action. Ugly surface stains disappear from teeth—*safely*—in short order. Your reward will be the "Come-Closer" Smile you've always wanted.

Pepsodent contains No Grit, No Pumice, No Bleach... *Proved Safe* for Tooth Enamel!



**BOTH PROVED SAFE
FOR TOOTH ENAMEL**

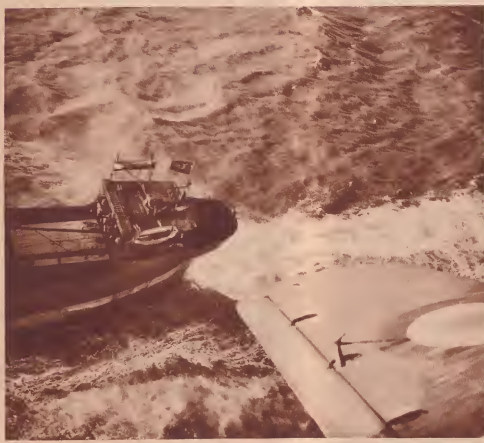
BOTH CONTAIN IRIUM
KNOWN TO THE DENTAL PROFESSION AS
PURIFIED ALKYL SULFATE



THUMBS UP, COASTS ARE CLEAR



DAY AND NIGHT THE COASTAL COMMAND of the Royal Air Force scans the sea and sky around Britain for enemy aircraft and submarines, as well as assisting to convoy troopships and merchantmen. The ever-alert airmen have already bagged several U-boats and it was one of them who discovered the Altmark, Nazi prison ship, captured by a British warship. Above: A pilot gives the "thumbs up" signal for "all's well" to his crew



ESCORTING NEUTRAL ships through danger zones is one duty of the coastal command. Canadian fliers have shown great daring in work with the patrol

Tough on dandruff —EASY ON YOU!



ISN'T this what you want in a dandruff treatment—one that will take the fight out of stubborn dandruff, without taking the pep out of you? Well, just try the *Danderine* method! It's made for busy men—and women. Instead of wasting time and strength on tedious, finger-cramping massage, just use *Danderine* instead of water every time you brush or comb your hair. And trust the

active formula of *Danderine* to do the work!

Almost from the first day, you'll see those ugly flakes of loose dandruff becoming scarcer—for *Danderine* dissolves them. Your scalp will feel cleaner, hair look better. And as you keep on using *Danderine*, you'll find it doing away with loose dandruff just as fast as it appears.

Tomorrow morning, try *Danderine* instead of water! All druggists.

DANDERINE

Planters
Cocktail
VACUUM PACKED
SALTED
PEANUTS
ALWAYS FRESH
MAKE A GOOD BEVERAGE TASTE BETTER

EATING A BIG MEAL ... yet starving for health-building vitamin B



TONIK WHEAT GERM WILL SUPPLY THIS DEFICIENCY

"Tonik" Wheat Germ is an excellent source of the "B" vitamins, which are essential for the promotion of normal growth and the maintenance of good health. Remember, it isn't how much we eat that counts—but the food values our diet contains. "Tonik" is not a drug or a medicine, but the tiny embryo of the wheat kernel, defatted and dehydrated—and now widely recommended as a food supplement for vitamin "B" deficiency cases.

Take "Tonik" daily with cereal, fruit, puddings, etc. It is pleasant to take, does not disturb the digestion and the cost is low. Get a tin from your druggist today. Made by The Ogilvie Flour Mills Co., Limited, Canada's Pioneer Flour Millers.

24 oz TIN
\$1.00

GOOD HEALTH IS WORTH PROTECTING

THEY DRIVE NAZI FLIERS AWAY



CHIEF OF THE COASTAL COMMAND is Air Marshal Sir Frederick Bowhill (right), known as "Ginger" to his intimates. Now 60, he served before the mast at sea when a boy. In 1913 he took his air pilot's ticket



R.A.F. FIGHTERS are kept warmed up at all times ready to take off the moment a Nazi plane is heard anywhere near Britain's coasts. Fliers on duty can be off in a few minutes after the alarm



A MOMENT AFTER this picture was taken by a German attacker over the North Sea, bullets from the machine-gun silhouetted at left sprayed the tiny British trawler far below. (Picture was passed by British censors)



"Aren't you glad your son had this picture taken?"

AN X-RAY PICTURE of your lungs may give comforting reassurance that you do not have pulmonary tuberculosis. However, it might indicate the presence of the disease.

► Although Canada's death rate from tuberculosis was lower in 1939 than ever before, the distressing fact remains that this disease still is a major cause of suffering and death—and the leading cause of death among young people.

IT IS BETWEEN THE AGES OF 15 AND 30 that the disease claims its greatest number of victims. So, to mothers and fathers who have reason to worry about their children's lungs, and to young people within these age limits, the X-ray can be a friend indeed.

► For the X-ray helps to reveal tuberculosis before familiar, obvious symptoms are recognized. And when found in the early stages, the disease usually can be cured. So this simple precaution, saved many months of suffering, sacrificed savings, lost earning power.

More and more schools and other educational institutions are making available facilities for regularly checking the health of all their students. Progressive industries and communities are learning the economic benefits of discovering tuberculous cases early within large groups of people where disease is apt to

spread. Many communities already are offering tuberculin tests and X-ray examinations at low cost, or even free to those unable to pay.

► Of course, such examination is even more imperative in the case of those who are known to have been exposed to infection from a person who has active tuberculosis. Also in cases where the most common warning symptoms of tuberculosis are present, such as—persistent pain in the chest, constant sense of fatigue, loss of weight, frequent indigestion or lack of appetite, persistent cough or hoarseness, spitting of blood, afternoon rises in temperature.

Since medical science is today better able than ever to diagnose tuberculosis early and to cure it when discovered early, the best way to stamp out this disease is to detect early cases and so prevent its spread.

► You can do much to guard your home against tuberculosis. Send for the Metropolitan's free booklet, "Tuberculosis." It contains valuable information for protecting your family.

Metropolitan Life Insurance Company,
Dept. 4-W-40, Canadian Head Office,
Ottawa.

Please send me a copy of your booklet,
"Tuberculosis."

Name

Street

City Province

METROPOLITAN LIFE INSURANCE COMPANY

NEW YORK

FREDERICK H. ECKER
Chairman of the Board



LEROY A. LINCOLN
President

CANADIAN HEAD OFFICE—OTTAWA

SERVING CANADA SINCE 1872

PRESTON LADIES ARE CHAMPIONS



PRESTON RIVULETTES are 1940 dominion and Ontario champions in women's hockey league. They have been provincial title holders for ten consecutive years. Above: Goolie Nellie Ranscombe, Ruth Dargel, centre. The girls recently played an exhibition game with Toronto



NORMA HIPEL, daughter of Ontario member for Waterloo South, is betwixt and between with golosh on one foot, skate on t'other

Feeling Sluggish Again?



Get faster relief with ANDREWS

ACTS FOUR WAYS; HELPS WHOLE ELIMINATIVE TRACT

Next time you feel dull, logy, headachy, constipated, think of this before taking that usual laxative!

When bowels are sluggish with body waste, other organs too are off-keg. Help is needed for the whole eliminative process, not just for the bowels alone.

So to feel better faster, pass up that customary laxative and turn to a special medicine—ANDREWS Liver Salt. It acts four different ways to bring swift and more prolonged comfort. See how headache, dull fatigue, constipation and other ill effects of Faulty Elimination are relieved by ANDREWS as it does these four things:

- 1 Opens the bowels for normal movements.
- 2 Stimulates that "sluggish" liver.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid, thus speeding relief from distress.



ANDREWS Liver SALT

ANDREWS is effective, pleasant-tasting, easy to take any time. Try it. With thousands of others, you'll say, "You take your laxative—I'll take ANDREWS!" Four oz. tin, 34¢; 8 oz. tin, 57¢; 16 oz. bottle, 99¢. At your nearest druggist.

SCULPTURE BY RAY GRAY

The Hands of
GLADYS
SWARTHOUT
MEZZO-SOPRANO



Brilliantly successful in opera, concert, screen and radio, Gladys Swarthout, leading mezzo-soprano of the Metropolitan Opera Company, is an outstanding figure in the world of music. Now at the peak of her career, her characterization of "Carmen" was a significant event in the current Metropolitan opera season.

Miss Swarthout's watch is a Longines "Carmen"

THE WORLD'S MOST HONORED
HANDS WEAR THE WORLD'S
MOST HONORED WATCH

Longines

Brilliantly successful, too, are Longines watches in the critical service of aviation, science and exploration, as well as in the service of discriminating owners. Longines honors include 10 world's fair grand prizes, 28 gold medals and more honors for accuracy than any other linepiece. In 72 countries the world's most honored hands wear Longines, the world's most honored watch.

This year Longines jewellers proudly feature new models distinguished by their beauty, their exactitude and their long life. Below are shown three attractive models. Other Longines ladies' watches sell at \$45.00 and up, with men models at \$42.50 upwards. Ask your jeweller for illustrated leaflet or write

LONGINES-WITTMAN CO. OF CAN. LTD.
240 ST. JAMES ST. WEST, MONTREAL



Relief at Your Drug Store

Sciatica

M. Armand Leguier, 4091 Laval Avenue, Montreal, Que., writes, "I was just about in despair with the terrible pain in my hip and thigh when I took T-B-C's. 17 minutes the terrible pain stopped. I haven't felt so well in two years." T-B-C's have proved their quick effectiveness time after time in driving out Sciatica and other rheumatic troubles. These capsules are a real rheumatic remedy, specially designed to fight rheumatism.

For Rheumatism, Lumbago, Sciatica, Neuritis, Arthritis—use

TEMPLETON'S T-R-C's

RUN YOUR OWN GYM



WHERE THERE'S THE WILL, you can find plenty of home-made ways. Stretch and slim by clinging to door frame, raising and lowering legs several times. Goings-on at right, above, are hard on Dad's suspenders, but excellent arm and breathing exercises



LEARN TO WIELD an efficient rolling pin and you'll strengthen flabby stomach muscles in no time at all. It's good for the arms, too



I VOWED I WOULDN'T DANCE AT HER WEDDING



AUDREY IS MY VERY BEST FRIEND. So when she asked me to be a bridesmaid, I fished out my savings and sank them gladly into a lovely pink frock and hat and slippers. I was as excited as she was. And then came the day, Bright—but not bright for me . . .



FOR IT TURNED OUT to be one of my "difficult days" and long before the reception was over, I was terribly uncomfortable — you know how chaffing in the minute I could, I flew upstairs to dodge the dancing. And there Audrey's sister found me. "Why, darling!" she exclaimed, "what-ever on earth?" And soon I was telling her my troubles.



"JUST WAIT!" she ordered "till I get some Miracle Modess. It has a wonderful new feature—"Moisture Zoning!" And back she came in a minute to show me how "Moisture Zoning" acts to direct moisture inside the pad, leaving edges dry and comfortable longer than ever before.



"NOW, SEE THIS," She opened a pad—pointed to Modess' fluffy-type filler—as downy-soft as a powder puff. Then she took out Modess' moisture-resistant backing and, sprinkling water on it, she proved that it didn't strike through. "So dance with a light heart," she counseled



WELL, I DID. And soon, I was not only having a grand time, but I caught the bride's bouquet. As I wrote later, to Audrey's sister, "Thanks to you, I danced every dance as care-free and comfortable as you pleased. And was I surprised to learn that your wonderful Modess with "Moisture Zoning" costs not a penny more!"

New!—miracle Modess
with "moisture zoning"

CROMWELL STANDS BY HIS GUNS



"I WILL STAND PAT." In personal support of Allies' cause and belief that a diplomat should be allowed to speak his mind on such a subject, James H. R. Cromwell, American minister to Canada (centre) is firm. This he told to the reporter in interview at Somerville, N.J., during controversy created by spirited speech he made in Toronto, denouncing Germany and American isolationists. Below: Mrs. Cromwell (Doris Duke, famed for her enormous wealth) photographed at tea in Toronto




**"THERE GOES
A GIRL WHO USES
Michel"**

★ No matter where you go—you can tell the women who use Michel—their mouths are so soft and young—the color of their lips so invitingly fresh! Michel helps more women keep their beauty than any other lipstick. It's used the world over because millions have found it's a balanced lipstick that spreads evenly—gives a feeling of freshness to the mouth. So join the society of lovely—alluring women—try MICHEL.

**SEVEN
ENTRANCING SHADES**
Blonde • Brunette • Cherry
Vivid • Cyclamen • Raspberry
Scarlet
Sizes: Deluxe • Large • Popular

**SPECIAL
INTRODUCTORY
OFFER**

60¢ VALUE FOR 25¢

Send 25¢ stamps or coin and back will come 4 trial lipsticks (each valued at 15¢) in 4 entrancing shades. Check the coupon for the Blonde or Brunette assortment. Try them all. Decide for yourself which is your shade.

**POST THE COUPON TODAY
DISCOVER WHICH IS YOUR SHADE**
Harold E. Richter & Co., Ltd., Sales
Agents for Canada, Toronto, Canada.
I enclose 25¢ for the introductory special of
4 Michel Lipsticks ☐ Brunette ☐ Blonde
NAME.....
ADDRESS.....

**BUT IT'S NOT
GOING TO LAST!**

... WHY WOULD THEY SAY THAT ABOUT BOB AND ME? ... LOOK, JOAN! THEY MEANT THAT... WELL, THAT YOU OUGHT TO SEE YOUR DENTIST ABOUT YOUR BREATH!

JOAN, TESTS SHOW THAT MOST BAD BREATH COMES FROM DECAYING FOOD DEPOSITS IN HIDDEN CREVICES BETWEEN TEETH THAT AREN'T CLEANED PROPERLY. I RECOMMEND COLGATE'S DENTAL CREAM. ITS SPECIAL PENETRATING FOAM REMOVES THESE ODOR-BREEDING DEPOSITS. AND THAT'S WHY...

**COLGATE'S COMBATS BAD BREATH
... MAKES TEETH SPARKLE!**

Colgate's special penetrating foam gets into the hidden crevices between your teeth... helps your toothbrush clean out decaying food particles and stop the stagnant saliva odours that cause much bad breath. In addition, Colgate's safe polishing agent makes teeth sparkle with natural brilliance! Always use Colgate's Dental Cream—regularly and frequently. No other dentifrice is exactly like it.

● For those who prefer it, Colgate's Tooth Powder will give the same Colgate results. Large tin 20¢.

**20¢ LARGE SIZE
GIANT DOUBLE SIZE 35¢
MEDIUM SIZE 10¢**

**COLGATE'S
RIBBON DENTAL CREAM**

SCOUTS FOR BIRDS' MIGRATION BACK TO CANADA



SONG SPARROW starts her housekeeping here early and is the most persistent singer of them all

BREEDING URGE is the reason so many birds come back north while frost still remains in the ground and the melting snow is filling the hollows with water, says H. M. Halliday, Toronto naturalist. Species already here include Horned Black Lark, who starts the parade in mid-February, Robin, Song Sparrow, Bluebird, Killdeer, Red Winged Blackbird, Meadowlark, Phoebe and Flicker. Song Sparrow and Flicker nest early in May. The Flicker is best known of our woodpeckers

Common Sense Facts about your woollens and Princess Soap Flakes • SAFER!

Your costly woollens, and all fine laundry, is safer when you wash with gentle Princess Soap Flakes, for Princess Flakes is all pure soap, free from harmful fillers or alkalis... won't shrink woollens!

BETTER!

Princess Soap Flakes is not only better for your clothes, but for your hands too. Princess is so pure, so gentle, it actually gives your hands a thrilling beauty treatment... keeps your skin softer and whiter.

THRIFTIER!

Princess Soap Flakes go farther because they're all pure soap, just thick enough to dissolve swiftly, form lots of rich, pure, active suds. You save up to 6c on a package of Princess Flakes compared with the same amount of other fine laundry flakes or granules.

GUARANTEED

Get a big yellow package of Princess Soap Flakes today. Prove Princess Flakes facts for yourself. Satisfaction guaranteed or your money refunded.



COCK FLICKER—Hen lacks black moustache

Get Our 6th Birthday *SOUVENIR* "QUIN" TEASPOONS! EACH SPOON ONLY 10c PLUS BLACK BANDS FROM 2 CAKES OF PALMOLIVE SOAP!



Try the new improved Palmolive. Get these lovely Quin Teaspoons

Take this grand opportunity to get as many as you desire of these valuable Carlton silverplate Quin Teaspoons! You get Birthdays Teaspoons! You get each spoon for only 10c in coin and the black bands from just 2 cakes of Palmolive Soap. Send for yours today.

Dr. Dufoe chose Palmolive for the Dionne Quins because it is made with Olive Oil and for that reason is gentler, more soothing to the tender skin of the Quins!

Why don't you try the new improved Palmolive? But Palmolive proved Palmolive! But Palmolive today send for your Quin spoon! Remember, they cannot be bought at any store. Use the coupon below.



Five different spoons—one for each Quin, with her likeness and name on the handle! Send for as many as you like! Just be sure to send 10c and the black bands from 2 cakes of Palmolive for each spoon.



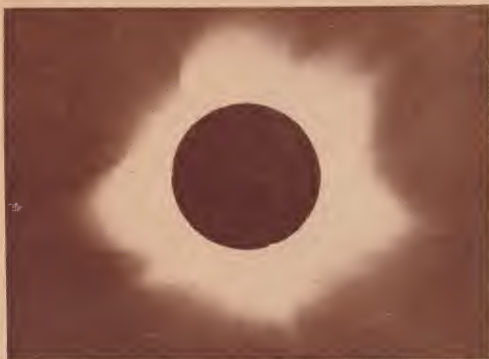
SENSATIONAL OFFER!

Please send me, postpaid... "Quin" teaspoons. An enclosing... in coin and bands from... cakes Palmolive Soap. (Check spoons wanted and send 10c and 2 bands for each spoon.)
Name.....
Address.....
City.....
Prof.....
Offer expires Sept. 30, 1940. Good in U.S.A. and Canada only.

TRY THE NEW
IMPROVED PALMOLIVE



ECLIPSE WILL END BEFORE IT BEGINS



THIS WAS A TOTAL ECLIPSE—Sunday's eclipse will not be so complete. The central path will begin in the western Pacific, near equator, swing across Mexico and Southern States. The part visible to Canada will sweep to Atlantic

ON SUNDAY, April 7th, there will be an annular or ring eclipse of the sun, seen in Canada as partial because we are not on central path. It will be caused by the moon blocking out the tremendously larger sun to the extent of about 86 per cent. in some parts of America. As observed in Toronto it will be about 60 per cent. Not since 1865 has there been a similar eclipse and it will not be repeated until May 10, 1994. The spectacle will be seen at its best in Toronto around 5 p.m.; in Vancouver from 12 noon until 2 p.m. It actually begins at dawn, April 8, on other side of international date line, ends sunset, April 7. The moon's passing between earth and sun will make spots of sunlight appear crescent shaped, instead of round.



THE NORTH STAR is generally supposed to occupy a position directly above the north pole of the earth. Extent to which this is not true is seen in this photograph, in which the innermost bright curve represents the North Star. This curve of the stars is caused by the rotation of the earth on its axis, which causes the rising and setting of the sun. The curve covers one-third of a circle because the camera was left open for eight hours out of the 24, from 8 p.m. to 4 a.m.

BEFORE AVOID THE "DRAG" OF "MID-SECTION SAG"

BRACE UP WITH THE Bracer

AFTER

MADE BY
BAUER & BLACK LIMITED

from
THE KING'S MESSAGE

I should like you to read all the words of the King's Message. It is a most inspiring and heartening message for the New Year. This beautiful verse has been taken to the hearts of all his people. So that it may live through all the years and be a constant reminder and inspiration, we have made it into a sampler. Besides wishing one for your own home, you will be able to think of a dear friend to whom you would like to give one. Stamped on deep cream linen, size 12 x 15 inches, with instructions for working, they are priced at 50c each; 50c for working. I've. Order from
SOCIETY OF ART NEEDLEWORK
Dept. W, Toronto 10, Ont.

After Exercise
DOES YOUR ARM FEEL TIED IN A KNOT?

Too much Fatigue Acid in your muscles causes that pain

Your muscles feel knotted up after unusual exercise because fatigue acids have settled in them. Then your muscle actually swells inside its sheath. It hurts! For prompt relief, rub Absorbine Jr. thoroughly over the affected parts three or four times a day. This quickens circulation—a supply of fresh blood helps drive those acids away! Pain less up—swelling reduces. Millions use Absorbine Jr. because it is

1. Quick Acting
2. Pleasant
3. Quick Drying
4. Economical to use

At all druggists, \$1.25 a bottle

Free sample, write:
W. F. Young, Lyman Building, Montreal, Canada.

FAMOUS also for rub-in: ANKER'S FOOT, French Brains

ABSORBINE JR.

PHOTOGRAPHING STARS



UPPER PART of giant 74-inch telescope at David Dunlap observatory, Richmond Hill, Ont., seen through opening of 60-foot dome. Observer is standing on platform used in making direct photographs of sky. Telescope is largest in the Empire, third largest in the world. P. M. Millman of observatory staff waited months for this rare cloud formation, took picture on infra-red film. Saturday is visitors' night, starting May 1



SIX BRIGHTEST PLANETS photographed on one exposure with small camera at Dunlap observatory by P. M. Millman, astronomer at the University here. It was taken on March 1, 1940. Astronomers say it will be several hundred years before these planets all come so close together again

STOP RED



by *Elizabeth Arden*

The dramatic, flattering make-up success of the season . . . to accent the smart grays, reds and blacks of Spring, 1940. Stop-Red Lipstick \$1.50; Nail Polish \$1.10; Stop-Red Color Harmony Box \$3.50.

At smartest shops.

The boy who taught his teacher a lesson —

ONCE there was a small boy named Harold who was very good at always knowing the correct time. Everyone thought it was a great gift, but it was really because he owned a Pocket Ben. One day at school Harold decided to make a speech about it. So he began with Big Ben and told about his precision construction, dustproof case, and six other points of superiority. Then he told how Westclox electric and spring driven clocks and Westclox watches had inherited Big Ben's beauty and dependability. When Harold finished, you could have heard a pin drop. Even the teacher was thinking, "All that beauty and service at such modest prices. I mustn't go another day without a Westclox."



BIG BEN

Big Ben is made 2 ways. Big Ben Loud Alarm for extra-heavy sleepers. Alarm rings intermittently for 10 minutes. Big Ben Chime Alarm has a quiet tick and a two-voice alarm; first a gentle chime, then a hurry call. First he whispers, then he shouts.

Big Ben Loud Alarm \$2.95
Big Ben Chime Alarm \$3.95



1. SPUR, modern one-day alarm, \$1.25
2. ANDOVER, a charming electric clock with maroon hands on a field of blue glass, \$3.95
3. ELECTRIC WALL CLOCK, finished in ivory, green, or red, \$3.95
4. TRAVELAR, with luminous dial, closes up for travelling. Black finish, \$4.95. Ivory finish, \$3.45
5. BABY BEN, with quiet tick and loud-or-soft alarm. Finished in black or ivory, \$3.50
6. POCKET BEN, \$1.75. Dax, \$1.35.

WESTCLOX

Makers of BIG BEN and his family of clocks and watches for every purse and purpose
Made in Canada by WESTERN CLOCK COMPANY LIMITED, Peterborough, Ont.

BIG TOP BURSTS WINTER BONDS



ONE OF THE FIRST pre-spring circuses is that put on by the active, bright pupils of a circus school of Manitowoc, Wis., for their own entertainment. Here are some of them, watching others perform. Even during spring training the "kinkers" (performers) have audiences who sit on outside strawstacks



SPRING IS IN THE BLOOD of Mary, elderly performing elephant with a big circus in the south. She's seen at the Florida winter quarters, limbering up for her new plank-walking act, with Mrs. Evelyn McClain as her trainer



A GUIDE TO BABY FEEDING

Booklet Reports on New Process

"Because homogenized vegetables are so easy to digest, many doctors are starting babies on them at three months—or even earlier—to give babies the advantage of their minerals and vitamins for richer blood, firmer flesh, and sounder bones," states a recently published booklet reporting on the development of homogenization in the preparation of baby foods.

Latest clinical and laboratory tests show babies digest homogenized vegetables faster than strained foods. Babies obtain more nourishment with less work for digestive juices, the booklet states, because food cells are broken down by homogenization, exposing all nutriment to easy digestion.

This valuable booklet, guide to early solid food feeding, is now available to mothers from LIBBY'S of Chatham, Ontario, exclusive producers of homogenized baby foods. Write to LIBBY'S and ask for the free booklet entitled "Your Baby's First Vegetables and Fruits." If your grocer cannot supply you, send his name.

Consult your doctor about feeding your baby LIBBY'S Homogenized Vegetables and Fruits.

B12-40

Mrs. Corey

is so sorry—

—she simply cannot be at the tea today. Her back is aching so badly. It is probably caused by her kidneys—but she may not realize that.

Poor Mrs. Corey might help avoid such situations if she used Dodd's Kidney Pills.

Over the past half century thousands of women have depended on Dodd's Kidney Pills to help them prevent and relieve backache.

Perhaps some of Mrs. Corey's friends will tell her about Dodd's. We hope so.

MINNOWS AND SHARKS OF THE NAVY



ALMOST IN THE SHADOW of Nelson's column, in Trafalgar Square, a small group of naval experts meets daily to decide the comings and goings of the British navy. . . even unto these, the least of her craft . . . a group of the latest high speed motor launches carried on warships for fast tender service



CONFIDENCE IN ITS SEA POWER is the root of British assurance that the nation will win this war as it has won other wars—by keeping the sea routes open to the colonies and dominions and closing them to the enemy. H.M.S. Renown takes heavy seas over her quarter deck while on patrol.

BEST I'VE EVER USED

SPECIALY DESIGNED for DENTAL PLATES

Keystone

CORRECT CURVE DENTAL PLATE BRUSHES
STEVENS-HEPNER COMPANY LIMITED
FORT ELGIN, ONT.

for **DEAFNESS—ACOUTICON**

330 BAY STREET • TORONTO
FREE BOOKLET ON REQUEST

GARDEN BARGAIN IF YOU ACT QUICKLY!

1 PACKET OF THE NEW SENSATION IN THE GARDEN WORLD

SCARLETT O'HARA
MORNING GLORY

... winner of the ONLY Gold Medal awarded in the All-America Selection!

PLUS for charming contrast . . . 1 Packet of the world-famous elater flower . . . the magnificent giant

HEAVENLY BLUE
MORNING GLORY

AND—IN ADDITION

1 Packet of EACH of these 3 GARDEN FAVOURITES

PORTULACA DOUBLE MIXED—Lovely in beds, borders, dry locations, terraces, rock gardens. Will grow where nothing else can.

ZINNIA'S Giant Bahia—Flowered Formula Mixture—Blended for color. Primrose, Yellow, Crimson, Scarlet, Orange and Gold, Lavender-Blue, White.

GIANT IMPERIAL LARKSPURS, Formula Mixture—Sturdy double flowers. Includes Azure-Blue, Carmine-Rose, Oxford Blue, Lilac, Salmon-Rose and Snow-White.

135 FREE GIFTS

FOR ALL THE FAMILY!

When you receive your seeds, you will also get Pearl's new catalogue showing 135 FREE GIFTS, all of which you may get with Pearl Soap—number of your family! Write you \$1.00 to J.C. FLETCHER, West Watch for this free catalogue.

THIS FINE WHITE PEARL LAUNDRY SOAP WORKS LIKE MAGIC! DIRT JUST DROPS OUT! AND PEARL'S SO EASY ON MY HANDS!

WARNING! QUANTITIES LIMITED!

Play Safe! Act Now! Collect your Pearl Soap Coupons—and send them in with 13¢ and this order form today! Don't be disappointed!

USE THIS ORDER FORM—MAIL TODAY!

PEARL SOAP, Dept. L,
812 Catharine Street, Montreal, P.Q.

Please send me . . . of your Pearl Soap Finest Seed Collection 1 packet 13¢ in each and 5 Pearl Soap Coupons for EACH collection of 5 big packages.

Name.....

Address.....

CANADA'S LARGEST SELLING WHITE NAPTHA SOAP

Mermaid brand women throughout the Dominion buy more Pearl than any other white naphtha soap. It's easy on hands... gentle on clothes... so efficient.

Pearl
WHITE NAPTHA SOAP

THEIR NAMES ARE IN NEWS COLUMNS



CUPID WAS ON HIS TRAIL when Gunner W. B. Edgett, 29, of Vancouver, accepted an invitation to a London home and met Mary Gwendolyn Hamer, 23, daughter of the house. Here they're seen after their marriage



ARCHDUKE OTTO of Hapsburg, working to restore Austrian monarchy, will visit J. B. Bickersteth, Hart House, Toronto



THE NEW LORD TWEEDSMUIR leaving Westminster Abbey after the memorial service for his father. He is a staff officer with the Canadian forces in England

McConnell's Hardy PERENNIALS

MANY new and attractive varieties in our list of 428 perennials.

All full-grown, strong, hardy plants. We operate over 100 acres, solidly planted. Our staff of expert growers, diggers, packers and shippers make sure that McConnell customers get big satisfaction.

SAVE MONEY

As growers we offer great bargains in quality stock! Shipments sent anywhere in Canada.

50 PAGE **Catalogue FREE**

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Port Huron, Ont. - Established 1912

THE RIGHT TEETH



◆ No other animal can gnaw down a tree as quickly or efficiently as the beaver... Because it has the "right" kind of teeth for this particular job.

SAVE TIME



◆ No other file will sharpen this hand saw as quickly or efficiently as this Black Diamond Slim Taper Saw File... Because it is made with the "right" kind of teeth for this particular job.

ON THE JOB



◆ To cut metal quickly, Black Diamond Flat Files are made with double-cut teeth.

For every type of job there's a right file with the "right" teeth. Black Diamond Files are made in 3000 varieties and sizes... from coarse rasps to the finest jeweller's files. Whether you're a manufacturer, production manager, mechanic, farmer, or handyman-around-the-house — there's a Black Diamond File with the "right" kind of teeth for your job.

Obtainable at good hardware stores everywhere. **MADE IN CANADA** by Nicholson File Company, Port Hope, Ontario.

BLACK DIAMOND FILES

FOR EVERY PURPOSE

33 WAR BIRDS GET WINGS



PILOT OFFICER (P) B. A. CASEY, of Windsor, receives his wings from Wing Commander F. S. McGill at ceremony at Camp Borden, when 33 young airmen, first group who started training with R.C.A.F. after outbreak of war, finished preliminary and intermediate training



COVETED WINGS are pinned on Pilot Officer (P) M. D. MacBrien, late R.C.M.P. commissioner's son. Fledglings are from all provinces



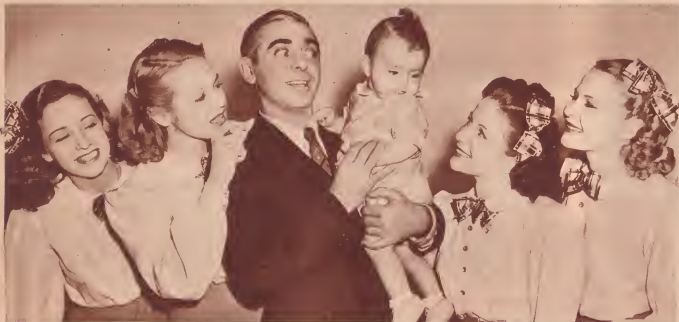
CAVALRY STILL HAS A JOB in Palestine, where this British regiment is on move, City of Nazareth in background. Near East is potential new theatre of war and Allies have an army

of over a million men ready for eventualities. Australian and New Zealand forces are near Jerusalem, which is not far from both British and Russian important oil founts

BABY BATHES WITH LOTS OF HELP



"GIMME DE WOIKS, I CAN TAKE IT!" That's what this Tony Galenta expression seems to say. It's eight-months-old Baby Quintanilla, being prepared for total ablution by Bonita Granville (left) and Luise Seidel, who appear with the infant prodigy in the new film, "Forty Little Mothers"



BANJO-EYED Eddie Cantor, a father himself, holds Baby Quintanilla with a practiced grasp as Bonita Granville, Martha O'Driscoll, Charlotte Munier and Luise Seidel watch carefully



"THIS MOVIE CAREER stuff is no cinch," says Master Quintanilla, deposited safely in bathtub

CRAVEN "A"
in the NEW handy box



50c.

WILL NOT AFFECT YOUR THROAT

CARRERAS LTD. LONDON, ENGLAND
150 YEARS' REPUTATION FOR QUALITY

FRUIT TREES & ORNAMENTALS
at AMAZINGLY LOW PRICES

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discontinued first quality stock from nursery discontinued
one. Cheaper, good in use, choice ready for use. Some

TOBES TREERY



Why work hard—only to
get windows half clean?

Don't be content with a half-way job when you clean windows. Try Bon Ami Cake next time. It not only makes quick work of dirt and smudges . . . but leaves glass with a *real sparkle*. For, unlike many window cleaners, Bon Ami actually *polishes* as it *cleans*—leaves no oily film behind.

Bon Ami cleans glass better
and polishes at same time!

Bon Ami
for windows and
for mirrors



"hasn't scratched yet!"

TORONTO CHAMPION DOGS



COMPLACENTLY SMUG is this champion Samoyede who participated in Toronto Kennel Club show recently. Samoyede, native to the Arctic, of all breeds is most nearly akin to primitive dog. They are exceptionally intelligent and have a marked affection for men



GRAND CHAMPION of Toronto show is Peter, English bulldog, owned by Reginald Sparkes. Peter cost \$13,000, has scored victories in New York, Buffalo and Cleveland shows

MADE FOR EACH OTHER *Forever*



Matched in flashing loveliness, Bluebird engagement and wedding rings are truly made for each other. Ask about our new Bridal Service. You'll like the two clever books we've prepared for the bride and groom, too.

Every Bluebird ring is registered and guaranteed perfect and is insured free for one year against loss.



BLUEBIRD

DIAMONDS *for happiness*



Miss Patricia Plunkett charming New York debutante, has blond hair, a golden complexion. She says, "My friends think I'm lucky to have nice skin. But I really owe that to Woodbury Facial Soap". Pat is one of many popular debutantes who take a Woodbury Facial Cocktail every day. This simple skin cleansing makes skin radiant. A skin-invigorating Vitamin in Woodbury helps refresh the skin's vitality.



FOR THE
SKIN YOU
LOVE TO
TOUCH



MADE IN CANADA

10¢

THE DEBS' BEAUTY METHOD can revive and enliven your complexion, too! Take a Woodbury Facial Cocktail, a brisk cleansing with Woodbury Soap, containing a skin-invigorating Vitamin. It will make your skin glow through an evening of romance! Get Woodbury today. Only 10¢ a cake wherever fine soap is sold.

WOODBURY FACIAL SOAP

SHOW YOUR OWN HOME MOVIES!



A Typical Canadian Family Enjoying Univex Home Movies

EASY TERMS

to anyone, anywhere in Canada....
Nationally Advertised Cash Prices on Credit

10 DAYS TRIAL... if not satisfied with Movie Camera or Projector, send it back express collect and Peoples Credit Jewellers will refund your deposit.

NEW 1940 UNIVEX TRUE VIEW MOVIE CAMERA \$12.50
 Fully guaranteed... 25c down, 25c a week or \$1.00 a month

Keep a living, moving record of your children... relieve your holidays... in thrilling moving pictures you expect to get only with high-priced cameras. Fast f5.6 lens, built-on viewfinder. Only Univex gives movies that cost less than snapshots. Univex 8mm film costs only \$1.10 a 30-foot roll; 30c a roll to develop.

Improved, Precision-built 8mm.

MOVIE PROJECTOR - - - \$32.50
 Fully guaranteed... 50c down, 50c a week or \$2.00 a month

Say goodbye to the expense and bother of renting a movie projector... show your own movies whenever you wish... right in your own home. Delight your friends and family with your own movie shows.

This Univex projector can be run by anyone powerful, quiet motor, controlled speed, gives brilliant flickerless movies with any 8mm film, including professional Hollywood movies that you can rent anywhere.



MOVIE CAMERA
 25¢ DOWN
 25¢ A WEEK
 OR 1.00¢ A MONTH

45¢ DOWN
25¢ A WEEK
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1.00¢ A MONTH



FLASH UNIT QUICKLY DETACHABLE



SENSATIONAL New SYNCHRO-FLASH CANDID CAMERA

COMPLETE **\$7.95**

With Detachable Synchro-Flash Unit

43c down, 25c a week or \$1.00 a month
 Take prize-winning shots indoors, outdoors... day or night... anywhere... any time. Easily detachable flash lamp... automatic flash until shutter opens... automatic built-in motor. Get pictures with the same prize-winning clarity, brilliance and depth as those taken with far more expensive cameras. You'll be absolutely surprised with the results.

FREE
 A Free Roll of Mickey Mouse Film with every movie camera and projector outfit.

PEOPLES CREDIT JEWELLERS LIMITED,
 Mail Order Department, 1803 Yonge Street, Toronto, Ontario.
 GENTLEMEN: Enclosed find the total down payment on the items checked. If satisfied, I agree to pay the advertised purchase price at the terms specified for the checked items. Otherwise I will return, express collect, within 10 days and you will refund my down payment.
☐ New Univex Movie Camera, and ☐ Univex Movie Projector, \$32.50
 Projector \$45.00 with **FREE** SCREEN and free Mickey Mouse film—25c down and 25c a week or \$1.00 a month ☐ 50c down and 50c a week or \$2.00 a month ☐
☐ New Univex Movie Camera, \$12.50—25c down and 25c a week or \$1.00 a month ☐ New Synchro-Flash Camera, \$7.95—15c down and 50c a week or \$1.00 a month ☐

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 Film with every camera and projector